



DMV SONS OF FAITH

**BRAND + DIGITAL ARTIST ESTATE
+ VIRTUAL MANAGEMENT SYSTEM**

Your Music. Your Story. Your Brand. Your Bookings. Your Digital Home.



PRESENTED BY

HACKLEY GLOBAL MEDIA



YOUR HISTORY SHOULD NOT LIVE ONLY IN OLD POSTS AND FLYERS.

1



THE BEGINNING

Where it all started.

2



THE SOUND

The message in our music.

3



THE BROTHERHOOD

Built on faith and loyalty.

4



THE MINISTRY

Serving with purpose.

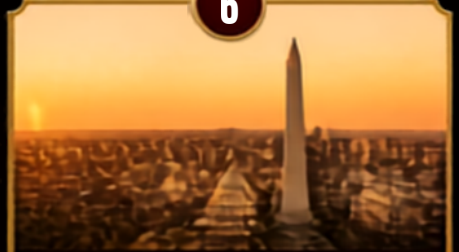
5



THE ROAD

The journey and the miles.

6



THE FUTURE

Legacy for generations.



This story can later become website content, app content, press features, social media, interviews, documentary content, anniversary material, merchandise, and future books.

YOUR STORY IS PART OF YOUR BRAND.





YOUR DIGITAL BRAND SHOULD DO MORE THAN SHOW INFORMATION.

It should help people take action.



LISTEN

Hear
the music



WATCH

Experience
performances



BOOK

Request an
engagement



SHOP

Purchase
merchandise



JOIN

Enter the fan
community



READ

Discover
the story



SHARE

Tell others
about the group



EVERY PAGE SHOULD LEAD SOMEWHERE.



VISION



VISIBILITY



MUSIC



MINISTRY



BROTHERHOOD



EXPERIENCE



STORY

WE ARE NOT CHANGING WHO YOU ARE.
**WE ARE BUILDING THE SYSTEM THAT
HELPS MORE PEOPLE FIND YOU.**

TM





Booking System



SEE THEM



HEAR THEM



LOVE THEM



BOOK THEM

MAKE IT EASY FOR PEOPLE TO BOOK YOU.



BOOKING REQUEST

Tell us about your event.
We'll take care of the rest.

Name

Church or organization

Event

Date



City and state

Venue

Expected attendance

Budget

Contact phone

Email

Travel information

Sound information

Additional details

BOOK THE SONS

POWERFUL VOICES. PURPOSEFUL MUSIC.
UNFORGETTABLE IMPACT.



WHEN SOMEBODY ASKS, 'SEND ME YOUR INFORMATION, BE READY.

SONS OF FAITH ELECTRONIC PRESS KIT

This is one professional place for churches, promoters, media, radio, event organizers, and potential partners to find everything they need.

-  Group biography
-  Member biographies
-  Official logo
-  Professional photos
-  Music
-  Videos
-  Booking information
-  Social media
-  Press articles
-  Contact information



ONE LINK. EVERYTHING THEY NEED.





GET THE SONS OF FAITH ON THE RADAR.

POWERED BY



“ Great groups need more than advertisements.
They need stories. ”

OUR PUBLICITY SERVICES

- ★ Artist features
- ★ Press releases
- ★ Interviews
- ★ Event stories
- ★ Music announcements
- ★ Anniversary stories
- ★ Gospel news
- ★ Ministry stories

SAMPLE HEADLINES



MEET THE SONS OF FAITH

*Carrying the DMV Quartet Tradition
Into a New Digital Generation.*



WHY QUARTET STILL MATTERS

*The Sons of Faith and the Sound of
Black Sacred Community.*

**DON'T JUST PROMOTE THE EVENT.
BUILD THE STORY AROUND THE ARTIST.**



BUILD THE MINISTRY SYSTEM BEHIND THE MUSIC.

POWERED BY RIGOR HQ.



Rigor HQ represents the systems, technology,
organization, and strategy behind the
Sons of Faith digital operation.



ORGANIZE

Put everything in
the right place.



TRACK

Know what's
happening.



IMPROVE

Make smarter
decisions.



GROW

Scale the ministry
and the impact.

GREAT MUSIC NEEDS GREAT SYSTEMS BEHIND IT.



DON'T ONLY BUILD FOLLOWERS. BUILD CONNECTION.



JOIN THE SONS OF FAITH FAMILY.



**YOUR INFORMATION
HELPS US STAY
CONNECTED TO SHARE:**



**CONCERT
ANNOUNCEMENTS**



NEW SONGS



**MERCHANDISE
RELEASES**



SPECIAL EVENTS



LIVESTREAMS



**ANNIVERSARY
EVENTS**



**TICKET
ANNOUNCEMENTS**



NAME



EMAIL



PHONE



CITY



STATE

BIRTHDAY

MM / DD / YYYY

FAVORITE SONG

**SOCIAL MEDIA HELPS PEOPLE DISCOVER YOU.
YOUR DATABASE HELPS YOU
KEEP THE CONNECTION.**



THE CONTENT SYSTEM

STOP WONDERING WHAT TO POST.



A disciplined weekly rhythm that keeps the Sons visible, active, and remembered.

MONDAY

MEET THE SONS

Introduce members and tell personal stories

TUESDAY

QUARTET TUESDAY

Share music and quartet performances

WEDNESDAY

FAITH BEHIND THE MUSIC

Share testimony, faith, and ministry

THURSDAY

THROWBACK THURSDAY

Share old photographs, flyers, memories, and history

FRIDAY

FRIDAY NIGHT QUARTET

Share high-energy singing videos

SATURDAY

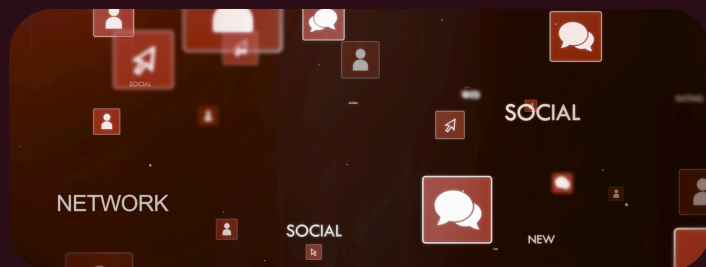
WHERE WE SINGING?

Promote upcoming bookings and appearances

SUNDAY

CHURCH WITH THE SONS

Share worship and ministry moments



CONSISTENCY CREATES VISIBILITY.

THE COMPLETE SYSTEM

THREE PARTNERS. ONE SONS OF FAITH SYSTEM.

DIGITAL ESTATES

Build the Digital Home
Website
App
Booking
Commerce
Audience

PRAISE BREAK PR

Tell the Story
Press
Publicity
Articles
Media
Visibility

RIGOR HQ

Build the System
Strategy
Organization
Technology
Tracking
Growth



★ DMV SONS OF FAITH ★

TIME TO MOVE

DIGITAL FOUNDATION PACKAGE



BEGINNER

BEGINNER LAUNCH PACKAGE

BEGINNER LAUNCH PACKAGE

- New logo activation
- Starter brand kit
- Color palette
- Font system
- Social media look
- Digital flyer template
- Starter digital estate
- Basic web presence
- Music
- Videos
- Story
- Events
- Contact
- Booking form
- Basic merchandise setup

BEST FOR:

Creating the professional foundation the group does not currently have.

SONS OF FAITH

THE COMPLETE DIGITAL BRAND OFFER

DIGITAL ARTIST ESTATE

RECOMMENDED

DIGITAL ARTIST ESTATE PACKAGE

STANDARD

BEST VALUE

- ◆ Complete brand kit
- ◆ Full Sons of Faith story development
- ◆ Group biography
- ◆ Member biographies
- ◆ Professional digital estate
- ◆ Website/app experience
- ◆ Electronic Press Kit
- ◆ Professional booking system
- ◆ Merchandise collections
- ◆ Fan database
- ◆ Email capture
- ◆ Praise Break PR feature
- ◆ Press story development
- ◆ 30-day content strategy
- ◆ Digital organization system



BEST FOR: *Creating the complete Sons of Faith professional digital brand. A complete ecosystem for story, visibility, booking, and growth.*



VIRTUAL MANAGEMENT LAUNCH

BUILDING THE BRAND
AND HELPING OPERATE
THE SYSTEM DURING ITS
FIRST MAJOR LAUNCH.

PREMIUM

★ 90-DAY DIGITAL ARTIST GROWTH SYSTEM ★

INCLUDES EVERYTHING IN THE \$3,500 PACKAGE, PLUS:

- ★ 90-DAY STRATEGY
- ★ COMPLETE REBRAND ROLLOUT
- ★ DIGITAL LAUNCH CAMPAIGN
- ★ PUBLICITY CAMPAIGN
- ★ BOOKING CAMPAIGN
- ★ MERCHANDISE CAMPAIGN
- ★
- ★ AUDIENCE DEVELOPMENT
- ★ PRESS DEVELOPMENT
- ★ EVENT PROMOTION SYSTEM
- ★ RIGOR HQ DIGITAL OPERATIONS STRUCTURE
- ★ PERFORMANCE TRACKING
- ★ STRATEGY SUPPORT



BEST FOR: BUILDING THE BRAND AND HELPING
OPERATE THE SYSTEM DURING ITS FIRST MAJOR LAUNCH.

